



FRENCH  
RIVIERA

DRIVING EXPERIENCE



HELI & CRUISE



MONACO GRAND PRIX F1



SIGHTSEEING TOURS



# GROUP EXPERIENCES



SAILING EXPERIENCE



SPEEDBOAT EXPERIENCE



MAXI CATAMARAN



YACHT RENTAL & EVENTS



# WELCOME



Jean-Marc  
**AYACHE**

Owner & Managing Director



Joelle  
**OREFICE**

Managing Director



Greg  
**BONINI**

Sightseeing Director



Nathalie  
**BONINI**

Business Development Manager



Jutta  
**ARNAUD**

Yacht Charter Manager



Frédéric  
**LEMOR**

Yacht Manager



Iliyana  
**MILEVA**

Sightseeing Coordinator



Bilitis  
**VANDERBERGHE**

Sightseeing Coordinator



Marion  
**LEPETIT**

Sightseeing Coordinator

## LIVEN UP

an internationally renowned incentive company on the French Riviera,  
synonymous with 30 years of best practice in quality,  
fun and exciting outdoor activities.

Our activities are hosted by a proactive friendly team who will deliver  
an experience like no other.

We pride ourselves on our discretion, dedication and professionalism.

Enjoy your time with us...

**Jean-Marc AYACHE**

Owner & Managing Director

A stylized, handwritten signature in black ink, consisting of several sweeping lines.



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# DRIVING EXPERIENCE

An unforgettable driving experience with our instructor on the roads of the French Riviera  
Enjoy a luxury sports car as a passenger or driver and live the dream!

**From 139€ per passenger / 199€ per driver**  
(excl. VAT - simulation with 20 participants, 2 cars and 15 min tours)



## From

- Monaco
- Eze village
- Nice
- Cannes
- St Tropez...

## Tours duration

- 15 min
- 30 min
- 1 hour

## Our cars

- Ferrari California T
- Ferrari F430 F1
- Ferrari F360 Modena
- Ferrari Testarossa
- Ferrari F458
- Lamborghini Gallardo LP560
- Lamborghini Murcielago
- Lamborghini Aventador

## Included in Eze Village

- Visit of Fragonard perfume factory

## Cars also available for

- Transfers
- Sightseeing tours
- Events
- Evening parties
- VIP services
- Weddings





# OPTIONS

Top off your experience with other activities  
Groups switch around after each activity

FROM  
EZE

OPEN BAR  
& FINGER FOOD BUFFET



PERFUME CREATION



PETANQUE



QUIZZ



F1 SIMULATOR



SPEEDBOAT EXPERIENCE



VISIT OF  
THE AUTOMOBILE MUSEUM



Collection of Prince Albert II

FROM  
MONACO  
NICE  
CANNES

VIDEO



CERTIFICATE

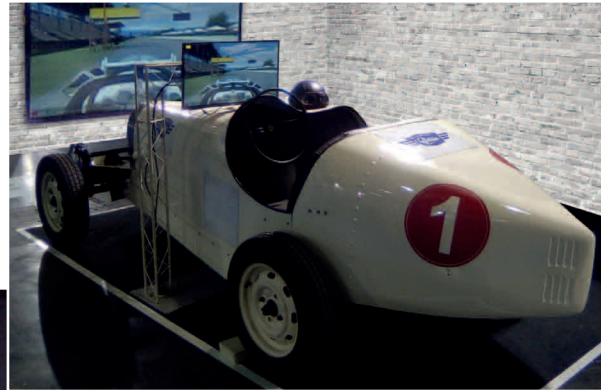


SOUVENIRS



# F1 SIMULATOR

Takes place in a real F1 cockpit  
Live the emotion of driving a real F1 car!  
(choice of several F1 circuits)



## Organization - Animation

- 1 supervisor
- Briefing and technical information
- Arcade challenge
- Performances board

## Simulator types

- **Entire F1 simulator**  
Real size of a F1 car  
Sound restored as in the real F1
- **Half F1 simulator**  
The front is as in the real F1,  
only the back is missing  
Sound restored as in the real F1
- **Cockpit**  
Driving reproduced as in  
the real F1  
Adaptable to all the places
- **Vintage race car**  
Driving reproduced as in  
the real vintage race car  
Adaptable to all the places  
1930 circuit

## Options

- F1 pit stop scenery
- Slot racing / batac
- Awards: medals engraved with  
the Company's name for the first  
3 winning teams
- Show car & sponsoring





# MONACO GRAND PRIX F1 SERVICES

SHUTTLE - SIGHTSEEING



BOAT TRANSFERS



TERRACES



YACHT







# HELI & CRUISE

An exciting experience to discover Monaco by the sea and from the air

## Speedboats :

Superhawk 34, Pershing 37, Superhawk 48...  
Up to 10 passengers

## Helicopters

Up to 6 passengers



## Organization - Animation

- Welcome your guests and briefing
- Group division in subgroups
- Boarding, Take-off, rides, timing are managed by our supervisor and staffs in touch with air tower control and skippers

## Group A

- Boarding on the Speedboats
- Lining up in front of the heliport or harbor
- Start the ride from Monaco
- Speedboats power ride with helicopters flying above
- Offshore piloting experience by your guests
- Panoramic cruise along Monaco Bay

## Group B

- Boarding on the Helicopters
- Helicopters take place above the speedboats
- Fly start
- Panoramic flight over Monaco and its surroundings

**Groups time switches : every 30 minutes**





# SAILING EXPERIENCE

A large fleet of sailboats and classic yachts to take your team to a moment of exception

## SAILING / CRUISE / REGATTA

### Harbors departure

- Monaco
- Beaulieu
- Cap Ferrat
- Nice
- Juan les Pins
- Cannes

### Sailing and Cruise

- 10 passengers
- 1 Skipper per boat
- Welcoming your guests and cruise introduction

### Regatta

- A race with sailboats and awards ceremony
- Zodiac per safety

### Options

- Soft drinks
- Picnic
- Lunch
- Water sports
- Medals or trophy





# SPEEDBOAT EXPERIENCE



## Boat trips & Transfers

Back to back rotations from the beach or from the port  
All inclusive packages



## Cruise along the coast to

- Monaco
- Cap Martin
- Cap d'Ail
- Eze beach
- Beaulieu
- Cap Ferrat
- Villefranche Bay
- Cannes
- Lerins Islands
- Saint-Tropez
- Porquerolles Islands

## Charter

- Full day
- All inclusive packages  
2h/3h/half day/Sunset Cruise  
fuel, skipper, soft drinks included

- Superhawk 34
- Pershing 37
- VanDutch 40
- Superhawk 48
- Princess V50
- ...





# YACHT RENTAL & EVENTS

**Up to 49 guests on board**

Large range of yachts available for luxury day charter or VIP party  
Up to 49 guests cruising / 100 people & more for quay side events



## Private & Corporate Events

### Day charter

- Guests on board: until 49
- Crew included

### Overnight charter

- Until 5 cabins  
and 10 passengers

### Options

- Cocktail parties, lunch  
and dinner, ...
- Watersports  
(Jet ski, donuts, etc...)
- Entertainment



# MAXI CATAMARAN

Up to 100 guests cruising

Relax and enjoy the Mediterranean Sea



## Our boats

A large fleet of catamarans to welcome your groups and events

15, 30, 60, 80, 100 pax, ...

All year - flexible sheltered & heated space

## Full equipped :

Kitchen, bar & plancha, Toilets & shower, Music & TV

## Included :

Sun loungers, kayaks, paddles, snorkeling equipment

Full Day cruising 10:00 am to 06:00 pm

or Night Private Party from 7:00 pm to 02:00 am

## Options :

- Aperitif cocktail from 28€ pp excl. VAT
- Plancha from 35€ pp excl. VAT
- Entertainment
- Watersports





# WHALE WATCHING

**Up to 10 passengers per boat**

A biodiversity to discover off the coast of French Riviera

FIN WHALES, SPERM WHALES, DOLPHINS, PILOT WHALES....



You will observe animals in their natural element respecting their freedom and their environment, Share emotions with friends or family

**From May to September**

**Departure :**

Nice  
Beaulieu sur Mer  
Monaco

Half day / Full day  
Up to 10 passengers per boat





# ENTERTAINMENT

From a solo act to a full Company show, we offer tailor-made entertainment to turn your evening into a fantastic event.

With highly experimented artists and organizers, we will create entertainment meeting your exact expectations, budget and venue. Should it be musicians strolling through tables, live singers, dancers or a full cabaret show on stage, our talented artists will bring magic and elegance to your event. Sit back and enjoy the show !



## Shows / Dinner-show (all inclusive)

- **"Elegancia" Cabaret Show :**  
Charleston, French Cancan, Feathers and more...
- **"From Broadway to Paris" Musicals Show :**  
Singing In The Rain, West Side Story, Starmania, Mamma Mia, and more...

**From 98 € excl. VAT per person**

## Live Music

- Singer
- DJ
- Guitarist
- Saxophonist
- Pianist
- Live band

**From 450 € excl. VAT per singer**

## Sports events dancers

- Show girls
- Basket Ball Games Cheerleaders
- Boxing tournaments
- Athletics meetings...

**From 450 € excl. VAT per dancer**







# SIGHTSEEING TOURS

A fleet of 25 luxury minibus 8 pax, air conditioned  
free mileage and toll fees included



## Private tours

Make your personal trip with your own guide  
(from 2 to 8 people)

Half day      9 am / 1 pm  
                 or      2 pm / 6 pm  
Full day      9 am / 5 pm

Multilanguage speaking guides

## Packages

### Half day

- Monaco – Eze – La Turbie
- Cannes – Antibes – St Paul de Vence
- Wine tasting and Countryside
- Nice city tour
- Provençal tasting
- Mont Carlo by night
- Italy Dolceacqua and Italian market
- Art tour

### Full day

- Saint Tropez – Port Grimaud
- French Riviera
- A day in Monaco





# OTHER ACTIVITIES

## WATERSPORTS



SPORT FISHING



PETANQUE





Driving Experience



Sightseeing



Group Experiences



Yacht Charter



## MONACO

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*Quotations are subject to rates and availability at confirmation*

